

## Bios of the speakers



**Prof. Jan Peter Balkenende, partner Corporate Responsibility, EY**

Professor Jan Peter Balkenende has been a partner at EY since 2011, focusing on corporate responsibility. He has also been involved in the Dutch Sustainable Growth Coalition, a collaborative venture of eight Dutch multinational companies developing and sharing knowledge about integrating sustainability into business strategy.

Jan Peter served as Prime Minister of the Netherlands between 2002 and 2010, while also serving as the Minister for General Affairs. Before becoming Prime Minister, he published a number of books and articles on a range of subjects, including innovation, development and cooperation. In his keynote speech, Jan Peter will look at the next steps needed to develop sustainable growth business models.



**Christopher Steane, global head of Lending Services, ING Wholesale Banking**

The transition towards a circular economy is happening and it is about more than sustainability: it is about the business opportunities. ING believes that sustainable business is better business and Christopher will be looking at the impact circular business models has made on financing and how ING is supporting clients in making the transition.

Christopher is a managing director at ING Wholesale Banking, serving as Global Head of Lending. He started his career at Barings Bank in 1978, and his experience spans across debt, corporate finance and derivatives. He has also served as a trustee of the Baring Foundation, a grant giving charity, and a member of the Alco of Christ's Hospital, a 450-year old educational charity and a trustee of The Baring Archive.



**Jamie Butterworth, partner, Circularity Capital**

As a partner at specialist private equity firm, Circularity Capital, Jamie Butterworth will be providing insights into the circular economy from a private equity perspective. He will explore the unique opportunities and challenges of this sector and the business case for investing in companies with strong circular economic value creation potential.

Jamie is the former CEO of the Ellen MacArthur Foundation, a global hub for circular economy innovation. He has developed a deep understanding of how the circular economy drives value, working with a number of the world's leading brands to support them in successfully deploying circular business models. Jamie has also been instrumental in developing and launching the Circular Economy 100, a platform for multinationals, SMEs, academic institutions and municipalities to capture the commercial opportunities of the circular economy.



**Ulrike Sapiro, director of Sustainability, The Coca-Cola Company**

'Circular economy' has become a buzzword, spurring debate around how we should keep resources in the economy longer and dispose of them less quickly. The next step is implementing answers and Ulrike Sapiro will be looking at how to make the circular economy actionable in the corporate world. >>>

Ulrike directs the Coca-Cola Company's sustainability strategies, programs and partnerships in Europe. In particular, she focuses on the Company's water, agriculture and recycling initiatives. Outside of her work at Coca-Cola, Ulrike is the Chair of the Sustainable Agriculture Initiative Program and is also active in the European Trade Organisation on food, soft drinks and packaging.



**Justin Keeble, managing director, Accenture**

Justin Keeble will introduce the opportunity presented by the circular economy for business and the five emerging business models. He will also explore the role of technology in enabling these business models and provide examples of how companies are responding to the circular challenge.

Justin is a managing director in Accenture Strategy. He runs their sustainability strategy team across Europe, Africa and Latin America. Justin has over 17 years of experience in advising companies on the management of social and environmental issues as drivers for innovation and enhanced business performance. He sits on the advisory council for Imperial College's Climate change and Finance Masters course has published several papers and reports on sustainable business. Justin lives in a rural village in South Oxfordshire with his wife and three daughters.



### **Martijn Lopes Cardozo, CEO, Black Bear Carbon**

Martijn will discuss how financial institutions can leverage the big opportunities that start-ups in the circular economy provide and the challenges they overcome to remain competitive and profitable in this rapidly evolving business landscape. He will share his experiences from Black Bear, a Dutch start-up that uses innovative technology to extract high quality carbon black from waste tyres—how it successfully raised capital to finance the €10m investment to develop its first commercial plant and the main challenges it has overcome in order to go live in Q2 2016. As part of Black Bear Carbon's strategy for rapid roll-out across

the Europe and the rest of the world and develop 100+ plants in the coming years, Black Bear needs to find the right strategic and financing partners.

Entrepreneur and international executive, Martijn built and grew a number of technology companies all of which had successful exits in the USA and upon his return to the Netherlands and prior to joining Black Bear Carbon, he fulfilled strategy and M&A roles at large corporates. As CEO of Black Bear Carbon, he is responsible for setting company strategy and for getting the best out of the other team members. Martijn has a MSc degree in Applied Physics from TU Delft and an MBA from Harvard Business School.