

Sustainable finance can bridge Covid cuts

The Covid-19 pandemic, economic turbulence, the social movements for greater diversity and inclusion...

57%

of global executives say these events have accelerated their companies' progress on sustainability commitments in the short term.

...but they have a problem

53%

say the economic turbulence caused by the pandemic has reduced their capital-expenditure budgets.

Fortunately, the sustainable finance market is ready to step in



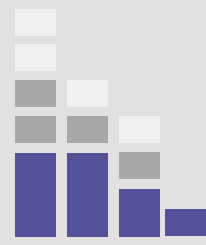
Sustainable debt issuance surged in 2020¹ to **\$732 billion**

Up 29% from 2019

And it is on track to surpass **\$1 trillion** in 2021².



of businesses have raised capital using sustainable finance.

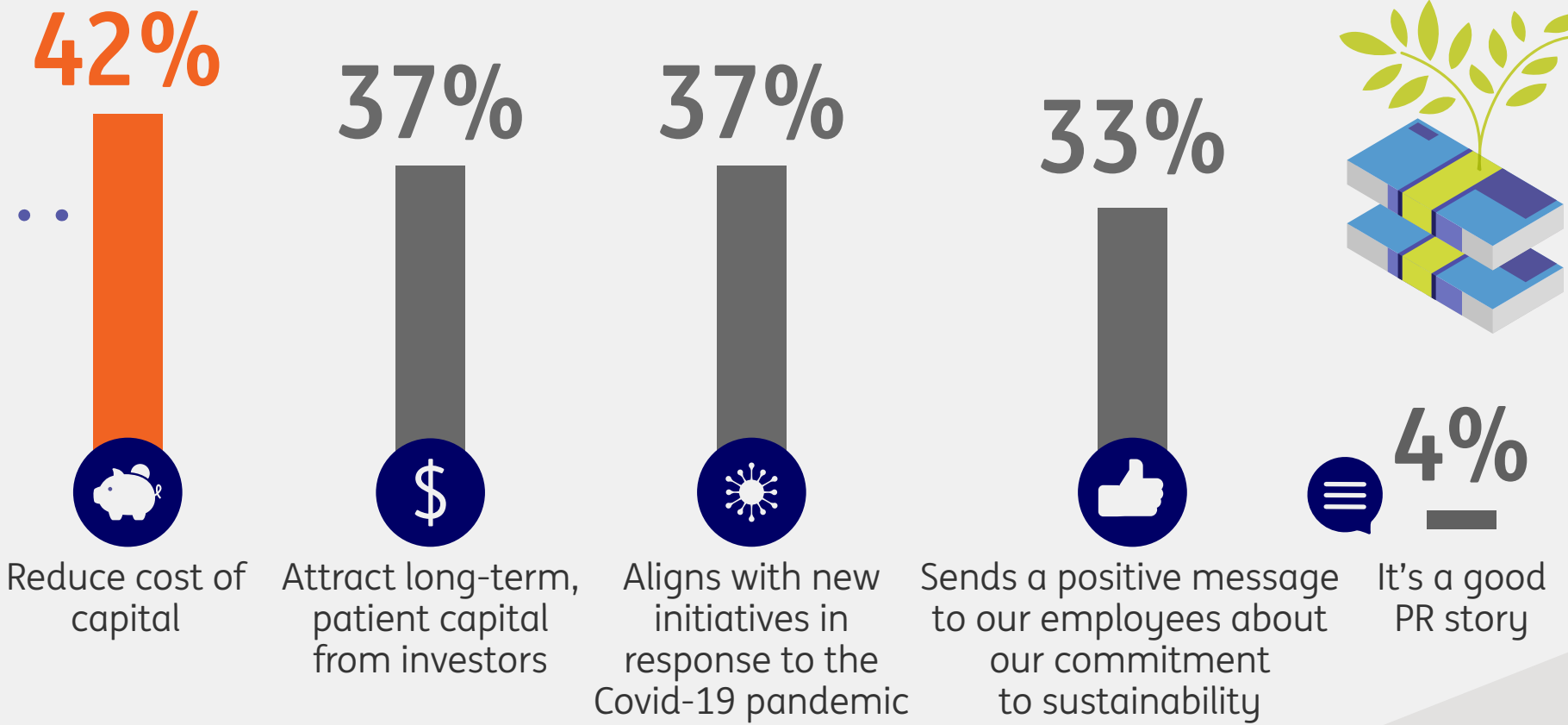


59% of these say that their use of sustainable finance reduced the company's cost of capital...

...and **42%**

say the lower cost of capital is among the biggest motivations to use a sustainable finance instrument to raise capital again in the future.

What motivates companies to use sustainable finance?



Many businesses are optimistic despite the financing challenges caused by Covid



say their planning in the next one to two years will be shaped by an ambition to align sustainability goals with long-term business strategy and purpose.